

# CALL FOR SPONSORS

## SEPTEMBER 13 – 16, 2022

### 9<sup>th</sup> ELECTRONICS SYSTEM-INTEGRATION TECHNOLOGY CONFERENCE, SIBIU, ROMANIA

*THE SINGLE LARGEST SEMICONDUCTOR PACKAGING CONFERENCE IN EUROPE*

The Electronics System-Integration Technology Conference (ESTC) is the premier international event in the field of electronics packaging and system integration in Europe. The conference is organized every two years and is the IEEE-EPS flagship conference in Europe supported by IEEE-EPS in association with IMAPS-Europe. The 9<sup>th</sup> ESTC will take place in Sibiu, Romania. Placed in the middle of Romania, surrounded by the high Carpathian Mountains and Cibin river, Sibiu is a citadel of the European electronics industry and represents a place where culture, landscape, gastronomy, and profession merge in a friendly pleasant environment.

**Save the date right now!** - Read more about the conference and its history at [www.estc-conference.net](http://www.estc-conference.net)

The event brings together both scientific academics and industry leaders to present and discuss state-of-the-art and future trends in packaging and integration technologies. **ESTC is the perfect place for you to present your latest developments, promote your company or institution to the packaging community and get in contact with your existing and new customers and partners.**

**DON'T MISS TO SPONSOR** the 9<sup>th</sup> ESTC in Sibiu (Hermannstadt), Siebenbürgen, Transylvania – Home of the famous Wallachian Count Vlad III. Drăculea (“Son of the Dragon”, around 1431 – 1476), who inspired Irish author Bram Stoker to the novel “Dracula”, published in 1897 and one of the most famous pieces of English literature. Your chance to experience famous historic places.



#### ADDRESSABLE AUDIENCE

The conference provides your company or institution strong visibility and access to **more than 300 engineers, managers, and decision makers** from all areas of the microelectronics and system-integration industry, academics, and research institutes. These include material, equipment, software tools, design and simulation, processes and services for semiconductor assembly, interconnect, packaging, test, process control and analysis technologies as well as market research.

#### SUPPORTING THE EVENT

There are several ways to become a supporter of the 9<sup>th</sup> ESTC. Participation for instance as main sponsor - SILVER, GOLD, and DIAMOND Sponsorship Packages available – offers your company or institution an excellent way to significantly increase visibility and getting recognized at the event with a combination of promotional, on-site representation and content-related benefits all together in a value-priced package. **Sponsorships are the economical backbone of the conference event.** If you decide to support the 9<sup>th</sup> ESTC - The single largest Semiconductor Packaging Conference in Europe - financially, you can benefit from different incentives and active involvement in the conference program.

Supporting Organizations:



Local Organizers:



## SPONSORSHIP PACKAGES

### A) TOP SPONSORSHIP PACKAGES

#### SILVER SPONSOR → 5.000 €

- Standard Exhibition Stand 4 m<sup>2</sup> (2 m x 2 m)
  - For configuration details and floor plan, please refer to “Call for Exhibitors”
- 2 complimentary conference registrations (Full Conference Rate)
- Recognition in the conference program
  - Highlighted company logo placement in the Conference Program
  - One quarter-page advertisement in the Conference Program
- Conference Signage: Your company logo on signage throughout the conference event
- Online Visibility: Acknowledgement of your company’s sponsorship on the ESTC 2022 website
  - Company profile with implementation of link to your company website

*Silver Sponsorship Package is limited to a maximum of 7 companies.*

#### GOLD SPONSOR → 7.000 €

- **All benefits of SILVER SPONSOR plus**
- One additional (in total 3) complimentary conference registration (Full Conference Rate)
- Opportunity to distribute company information and/or company branded giveaways in attendee registration bags
- One half-page (instead of one quarter-page) advertisement in the Conference Program
- Digital Messaging: Opportunity to display a 30-60 second multi-screen digital advertisement running on the screens in the corridors and atrium area of the Conference Center during the whole conference
  - Video without audio support, to be provided by the sponsor

*Gold Sponsorship Package is limited to a maximum of 5 companies.*

#### DIAMOND SPONSOR → 12.000 €

- **All benefits of GOLD SPONSOR plus**
- Double (instead of Standard) Exhibition Stand 8 m<sup>2</sup> (4 m x 2 m)
  - For configuration details and floor plan, please refer to “Call for Exhibitors”
- One additional (in total 4) complimentary conference registration (Full Conference Rate)
- One full-page (instead of one half-page) advertisement in the Conference Program
- Most prominent recognition of your company in the Conference Programs (e.g. front/back cover)
- Stage Signage: Your company logo on conference banner on the conference main stage
- Digital Signage: Your company logo included in the digital signage throughout the conference event

*Diamond Sponsorship Package is limited to a maximum of 3 companies.*

### B) SPECIAL SPONSORSHIP PACKAGES

#### WELCOME RECEPTION SPONSOR → 4.500 €

- Your company in the spotlight of the popular social and networking dinner event of the conference
- Opportunity to join the organizer and association representatives to welcome the participants
- Your company logo displayed on the tables and at catering stations for best visibility the whole evening
- Your support to the conference made visible by your company logo printed on the napkins

*Welcome Reception Sponsorship Package is limited to just 1 company.*

Supporting Organizations:



Local Organizers:



### CONFERENCE BAG SPONSOR → 4.000 €

- Your company logo along with the conference and association signages on unique conference bag
  - Durable functional quality bags planned, environment friendly material
- Long-term advertisement effect for your company beyond the conference itself
  - ESTC conference bags have been often used by attendees long time after the event

*Conference Bag Sponsorship Package is limited to just 1 company.*

### PROCEEDINGS SPONSOR → 3.500 €

- Your company logo printed on the USB Memory Stick with the conference proceedings
  - Proceedings will be included in the conference bag each attendee receives at registration
- Opportunity to upload your company information, promotional video, and other digital assets
  - There will be enough space on the USB Memory Stick for your content to add

*Proceedings Sponsorship Package is limited to just 1 company.*

### LANYARD SPONSOR → 3.000 €

- Your company logo prominently printed on the lanyard alongside the conference and association logos
  - Lanyards are attached to the name badges each attendee receives at registration to display visibly

*Lanyard Sponsorship Package is limited to just 1 company.*

### CONFERENCE BREAKS SPONSOR → 1.500 €

- Your company logo displayed on the tables and at catering stations for best visibility during all breaks
  - Coffee breaks and lunch buffets are provided every day during the conference event
  - During breaks, attendees refresh, energize, and network - with your company logo in front

*Conference Breaks Sponsorship Package is limited to a maximum of 6 companies.*

→ Nothing found yet that matches you interest and fits in your budget? There is still another option for you! ←

## C) INDIVIDUAL SPONSORSHIP

You want to support the conference event outside the Sponsorship Packages offered? Any financial sponsorship with amounts **starting from 500 €** is possible, welcome, and appreciated. Possible for individuals and companies, anonymous or mentioned as "Individual Sponsor" in the Conference Program, with or without amount contributed – all as you wish.

**Are you interested in supporting the success of 9<sup>th</sup> ESTC in Sibiu (Hermannstadt), Romania?  
Please contact us and reserve your Sponsorship Package as soon as possible. Thanks!**

## CONTACTS TO SAVE YOUR SPONSORSHIP PACKAGE

- Steffen Kröhnert, ESPAT-Consulting, Germany: +49-(0)172-7201472, [steffen.kroehnert@espat-consulting.com](mailto:steffen.kroehnert@espat-consulting.com)
- Rajmond Jano, Technical University of Cluj-Napoca, Romania: +40-(0)744-839480, [rajmond.jano@ael.utcluj.ro](mailto:rajmond.jano@ael.utcluj.ro)
- Local Conference Committee: [estc@estc-conference.net](mailto:estc@estc-conference.net) - Website: <https://www.estc-conference.net>

Supporting Organizations:



Local Organizers:



## VENUE

The conference and exhibition will be located at the modern Conference Center of the **RAMADA by Wyndham Sibiu Hotel**, Strada Emil Cioran 2, Sibiu 550025, Romania. The venue is easy to access, 15 minutes' drive from Sibiu International Airport.



RAMADA by Wyndham Sibiu Hotel will also be the main accommodation for the conference attendees. A rooms contingent has been reserved by the local organizers at very attractive rates.

## IMPORTANT DATES

- Website opens for abstract submission: December 1, 2021
- Abstract submission deadline: February 15, 2022
- Abstract acceptance notification: March 31, 2022
- Paper submission deadline: June 15, 2022
- Conference: September 13-16, 2022

### General Chair

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Supporting Organizations:



Local Organizers:

